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NEWSLETTER – February 2011

Greetings!

Hello from all of us at [Equus Veterinary Service](http://www.equusvet.com). We are excited to send you our first official email newsletter. We hope you find the format easy to read and filled with valuable information to keep your horses healthy and happy. Some of the topics you can expect in our newsletters include veterinary related articles written by your doctors, quick helpful tips, new services offered by Equus, safety alerts including new disease outbreaks and fun facts.

Client Education Meeting

We all know how important our horses' feet are to their soundness and overall health. On March 8 at 6:00 P.M., come join us for an outstanding educational opportunity about the equine foot. The Northwest Equine Practitioners Association (NEPA) has invited Dr. Bill Moyer, the current president of the American Association of Equine Practitioners (AAEP), to speak to veterinarians and horse owners in the Northwest. He is a very entertaining and informative speaker with practical solutions to many common foot problems. The talk will be held at the Wilsonville Holiday Inn. The cost is only \$25, which includes dinner and the lecture. We are very lucky to have Dr. Moyer speak to us, so please take advantage of this great opportunity. Call or stop by our office to register.



Vaccine & Microchip Clinic

On Saturday, March 12, at the Clackamas County Fairgrounds in Canby, from 9 A.M. to 1 P.M., Equus Veterinary Service will be offering a special one-day equine vaccination and

microchip clinic. Save 25% off vaccines and microchips administered by our doctors and have your horses' teeth and general health examined at no additional cost. We understand that the downturn in the economy has been difficult for everyone and these discounts represent a great value. It is important to keep your horses up to date on their vaccines to help reduce their risk of contracting diseases such as Influenza/Rhino, West Nile, and Tetanus. For an appointment call 503-632-2100, but walk-ins are welcome.

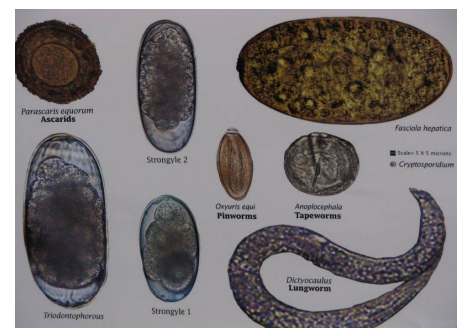


New Service at Equus

Equus is excited to now offer microchips for your horses. The size of a grain of rice, these microchips are the most universal chips available today and are recognized by many different types of scanners found in veterinary hospitals and equine rescue groups. The microchips are easy to implant and are safe and reliable. You may ask, why should I microchip my horse? Not only does it provide proof of ownership, but it also helps if your horse is ever lost or stolen. The cost of each microchip is \$60. This price includes a free lifetime registration at Home Again's database, up to \$3,000 in pet loss insurance and free access to poison control for one year. Help us provide your horses with the best possible chance of getting home and get them microchipped today.

Developments in Veterinary Medicine

For years we have recommend deworming your horse every 2 months, rotating between the major classes of dewormers. With the continued rise of parasite resistance and no new dewormers being developed, parasitologists and your veterinarians at Equus have completely redesigned how to deworm your horse. The new plan is called [Strategic Deworming](#) and is an advanced approach to parasite control that is individualized to each horse. Research has shown that horses' immune systems have a great deal to do with how



much of a parasite load they carry. Some horses with strong immune systems are able to maintain a very low parasite load with little or no deworming. Others may need deworming 4-5 times a year. The question is where does your horse fall?

It no longer makes sense to deworm every horse in a herd the same way. When this is done, horses are receiving excessive amounts of dewormer, burdening their bodies with extra chemicals, and owners are spending extra money on dewormers. A simple fecal test done at an accurate time by Equus Veterinary Service can provide you with enough information to deworm your horse properly for an entire year. The cost of a fecal egg count is only \$18. This price includes a quantitative value of the number of eggs present in your horse's manure as well as a personalized deworming plan created by your veterinarian. Please call us today with the following information so we can get your horse(s) started on the new strategic deworming plan.

What we need to know before you bring us a fecal sample:

1. When your horse was last dewormed
2. What product you used at the last deworming
3. The age of your horse

Quick Tip

Don't skip the prepurchase exam. In today's economic times we understand the need to budget wisely and cut costs. However, we continue to see more and more horses that are purchased or gifted without a prepurchase exam. Unfortunately, some of these new owners end up in a difficult position when the horse exhibits a chronic lameness or medical problem that could have been detected by a veterinary exam. The price of a prepurchase exam is small compared to the cost of long term medical care, feed and board. Let the doctors at Equus provide you with objective, health-related information so you can make the best purchase decision possible.

Fun Fact

The world's largest horse was a purebred Belgian stallion named Brooklyn Supreme. According to the Guinness Book of World Records, he stood 19.2hh (6'6") at his withers and weighed over 3,200 pounds. He was foaled in 1928, lived in Iowa, and died in 1948.